

HOW ZERO WASTE HELPS THE ENVIRONMENT



CONSERVES ENERGY

BURNING FOSSIL FUELS TO CREATE ENERGY WARMS UP OUR PLANET

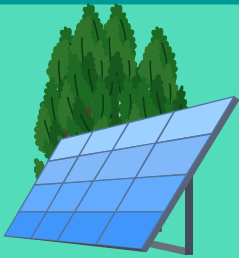
Zero waste practices (the 5R's) are an effective way to save energy & reduce air and water pollution.



CONSERVES RESOURCES & REDUCES POLLUTION

WE EXTRACT RAW MATERIALS FROM NON-RENEWABLE SOURCES

Reducing & reusing will lower the demand for new things. Zero waste reduces the overall pollution from extraction, manufacturing, and disposal.



REDUCE METHANE EMISSIONS

FOOD WASTE IN LANDFILLS RELEASES METHANE

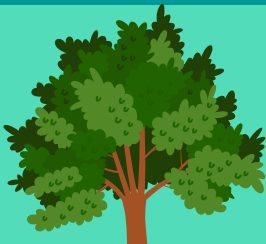
Methane is 84 times more potent than CO₂. The goal of zero waste is to reduce and compost all organic waste.



PROTECTS OUR CARBON SINKS

TREES & PLANTS ABSORB CO₂

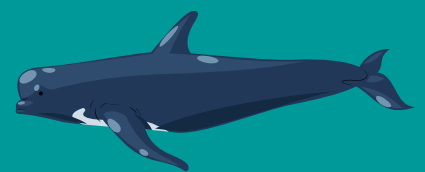
Zero waste protects our forests by buying recycled items, lowering paper use, avoiding palm oil, eating a plant-based diet.



REDUCE THE PLASTIC ENTERING OUR OCEANS

BETWEEN 10-20 MILLIOM TONS OF PLASTIC END UP IN THE OCEANS EACH YEAR

Zero waste prevents the wasteful and polluting practices, that are damaging our oceans marine wildlife.



CAUSES THE RIPPLE EFFECT

INFORM OTHERS, SPREAD THE KNOWLEDGE

The movement is not about being perfect and producing 0 trash. It is about raising awareness to make zero waste widespread.



DECREASES THE USE OF FOSSIL FUELS AND POLLUTING TOXINS

Zero waste reduces the use of fossil fuels, which can reduce overall carbon emissions. By lowering the among of trash, we also prevent the spreading of toxic chemicals from the land.

